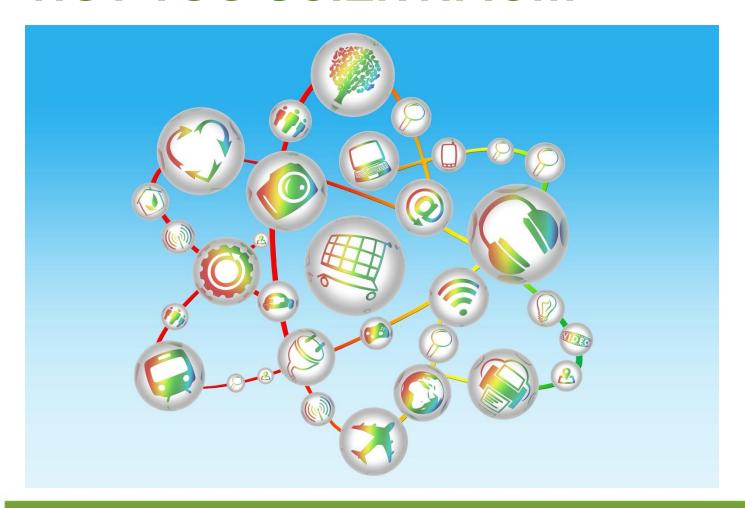


NOT TOO SCIENTIFIC...





COMMUNICATION IS A TWO WAY STREET





COMMUNICATION STRATEGIES FOR PATIENTS

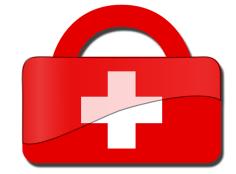
- Bring your questions and concerns to clinic
- Request records in advance
- Organize medical information (use binder or keep electronic copies)
- Have an emergency plan



EMERGENCY PLAN



- Grab and go records (especially helpful for 2 am fevers)
- Keep a travel letter
- Identify a local center



• Inform your thalassemia provider!



TAKE CHARGE OF YOUR CARE

- Always have an appointment scheduled
- Be persistent (especially with insurance)

- Know your resources
- Identify someone you can talk to



SHARE YOUR GOALS

- Trying to get caught up routine testing completed?
- Want to improve chelation compliance?
- Working on a college degree or for a promotion at work?
- Are you interested in having a family soon?
- Are you moving?





COMMUNICATION STRATEGIES FOR NURSES

- Introduce yourself and share your role
- Be prepared
- Sit down with the patient/family

Listen and don't rush



COMMUNICATION STRATEGIES FOR NURSES (CONTINUED)

Develop a rapport (this is my favorite)



Be mindful of non-verbal communication

Keep a non-judgemental attitude





COMMUNICATION STRATEGIES FOR NURSES

 Assess understanding of medical terminology

Investigate need for interpreter in advance

Be culturally aware and of your own beliefs



DIG IN...

- How are you taking your medicine?
- Describe your daily routine?
- When do you get chelation deliveries?
- Are you having trouble with insurance?



DIG IN MORE.

- Use visuals such as ferritin graph or ferriscan
- Ask what's going on in their life
- If we don't know, we can't help



SOMETIMES IT TAKES A VILLAGE

Involve team members in care

coordination

- Physician
- Social work
- Child life
- Teacher
- Transfusion NP
- Pediatrician/PCP
- Specialty providers



COMMUNICATION IN DIFFERENT STAGES

New family/patient

Established family/patient

The adult patient



EFFECTIVE COMMUNICATION ON BOTH ENDS IS ESSENTIAL FOR GOOD THALASSEMIA CARE



